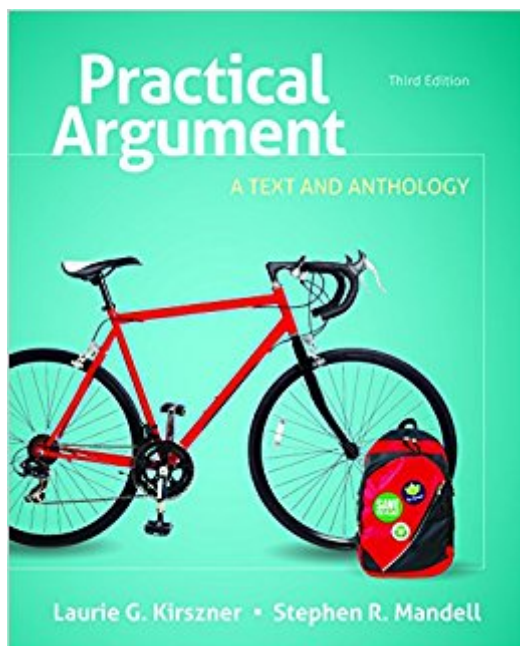


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# Practical Argument: A Text And Anthology



## Synopsis

Best-selling authors Laurie Kirsznner and Stephen Mandell have brought simplicity to the study of argument with the third edition of *Practical Argument*. A straightforward, full-color, accessible introduction to argumentative writing, the text employs an exercise-driven, step-by-step approach to get to the heart of what students need to understand both classical and contemporary argument. *Practical Argument* foregoes the technical terminology that confuses students and explains concepts in understandable, everyday language, with examples that are immediately relevant to students' lives. Thoroughly updated with exciting new topics and readings, *Practical Argument* is now available as (or packaged with) a LaunchPad, and online resource that provides:

- Interactive exercises and tutorials for reading, writing, and research
- LearningCurve adaptive, game-like practice that helps students focus on the topics where they need the most help, such as fallacies, claims, evidence, and other key elements of argument
- Comprehension quizzes on the readings and argument instruction

*Practical Argument* is also available in a short version without the reader.

## Book Information

Paperback: 912 pages

Publisher: Bedford/St. Martin's; 3 edition (September 2, 2016)

Language: English

ISBN-10: 131902856X

ISBN-13: 978-1319028565

Product Dimensions: 7.4 x 1.1 x 9.1 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 60 customer reviews

Best Sellers Rank: #1,717 in Books (See Top 100 in Books) #56 in Books > Reference >

Words, Language & Grammar #424 in Books > Textbooks

## Customer Reviews

During their long collaboration, Laurie Kirsznner and Stephen Mandell have written a number of best-selling college texts for Bedford/St. Martin's, including *Patterns for College Writing*, *Foundations First*, *Writing First*, *Focus on Writing*, and, most recently, *Practical Argument*. Laurie Kirsznner is a Professor of English, Emeritus at the University of the Sciences, where she has taught composition, literature, creative writing, and scientific writing, and served as coordinator of the first-year writing program. Stephen Mandell is a Professor of English at Drexel University, where he

founded and directed the basic writing program and has taught composition, literature, speech, and technical and business writing."

Excellent prescriptive text for young writers, first finding their way into college writing. Chances are you'll be buying this for your Comp 101 class, so there isn't a whole lot I need to say about it. I've taught from this book, and it works for me. Used as the tool it is mean to be, that is read, and not carried around as an expensive paper-weight, it will help you navigate the course successfully, and heaven forbid, learn something about writing.

Really nice eBook for a class I am taking! :) Many examples of writing and has good explanation of different styles :) I would recommend this book to any Writing Students

I needed this book for my college english class and got the kindle version. There are no page numbers, and there are sections missing from the book. I have a two page paper due tomorrow and can't complete it because the section I need to write about is missing. So disappointed.

I'm not a big fan of assigning expensive, heavy textbooks for students, but a friend likes this so I gave it a try. I'm using it for an Eng Comp 101 level class, and it has a lot of great stuff in it. There are many essays, which I'm inclined to skip, but for the basic nuts and bolts of what an argument is and why we argue at all, recommended.

I needed this textbook for a dual enrollment college class my senior year in high school, and it turned out to be very helpful. It teaches you all of the proper formatting, grammar, etc, and really helped me and still continues to help as I move through college.

I enjoyed using this textbook for English class. It was fun to read.

Book came in fast. The details in the book look amazingly with out damaged. I am very happy with my book. Ready to begin my college class.

Quick delivery - Return labels provided - Worked perfect and GREAT Option (always check if Access Code is going to be used as that's a separate charge that's not included in Rentals, but can be purchased alone) to buying which is way to expensive for secondary education.

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